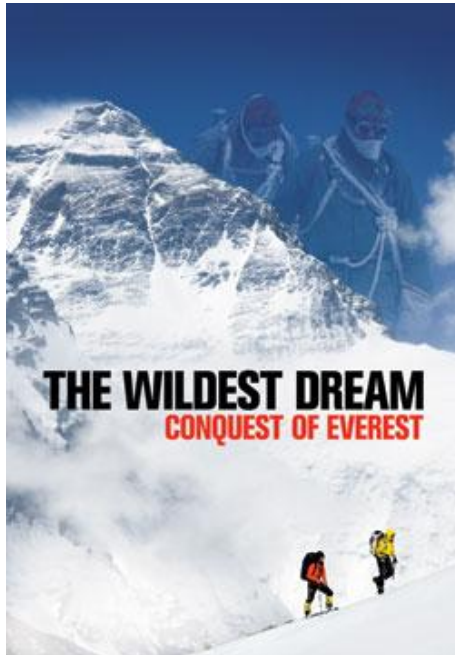


TELUS World of Science invites you to an Exclusive Members' preview of our newest adventure in the IMAX Theatre

Thursday, August 5, 2010



“An Everest Thrill Ride”
- Reuters

The Wildest Dream: Conquest of Everest is the story of an epic expedition led by the greatest modern day mountaineers walking in the shadow of George Mallory, the pioneering adventurer who inspired them. The film witnesses, moment by moment, the climbers' ascent of Mount Everest taking the same route attempted by Mallory in a thrilling on-the-edge experience.

Witness mountaineering at its best in this full-length giant screen adventure and experience a story of supreme courage, utter dedication, and enduring obsession.

Sponsored by:



Itinerary:	
<p>Enjoy a Fat Frank's Jumbo hot dog (either meat or veggie) and your choice of pop or juice.</p> <p>In a special Science Demonstration for Members, see how we make our super cooled ice cream and try a sample.</p> <p>Visit all of our Exhibit Galleries including our Feature Exhibit Sultans of Science, open until 7:00 p.m.</p>	<p>5:45 to 6:45 p.m.</p>
<p><i>The Wildest Dream: Conquest of Everest</i> A 90 minute full-length film in the IMAX theatre</p> <p>Great prizes to be won before the film!</p> <p>The IMAX Concession will be open until 8:00 p.m.</p>	<p>First Ascent 7:00 p.m. – 7:45 p.m.</p> <p>Intermission 7:45 p.m. – 8:00 p.m.</p> <p>Final Ascent 8:00 p.m. – 8:45 p.m.</p>

<i>The Wildest Dream: Conquest of Everest</i> Members' Night Event Pricing*	CURRENT MEMBERS		NON-MEMBERS (Must be accompanied by a paid Member)**		
	1 IMAX ONLY	1 IMAX, Food & 1 Beverage	1 IMAX ONLY	1 IMAX, Food & 1 Beverage	GENERAL ADMISSION ONLY
Adult	\$6.98	\$11.98	\$13.95	\$18.95	\$10.46
Youth/Student/Senior	\$5.98	\$10.98	\$11.95	\$16.95	\$8.96
Child	\$4.75	\$9.75	\$9.50	\$14.50	\$7.13

*Prices do not include GST and may change without notice. As a Member, you will receive 50% off this film. Because it is a full-length film, we cannot offer a discount to your non-member guests. Non-Members wishing to visit the Exhibits must purchase General Admission.

**The number of non-Member guests that can attend is equal to the number of current Members on your Membership.

The first day to reserve your seats for this event is Wednesday, July 21.
 Limited to the first 274 Members who RSVP
 by calling 780-451-3344 (press 8 to get Annual Member priority access) between 8:30
 a.m. to 5:00 p.m., Monday to Friday.

Please have your Membership Number and Credit Card ready.

<u>Important Dates to Remember</u>	
○ July 21	First Day to call for Reservations
○ August 5	<i>The Wildest Dream: Conquest of Everest</i>, a full-length feature film, opens in IMAX
○ August 6	<i>The Wildest Dream: Conquest of Everest</i> opens in the IMAX Theatre for the film's World Premiere
○ September 25	<i>Wheels, Wings and Waves: A LEGO® World of Transportation</i> opens in the Explorer Gallery